

MARKET TRANSFORMATION PROGRAMME ADVISORY COMMITTEE (MTAC)

Minutes of the meeting held on Tuesday 31 October 2000

Present	Papers
Chris Baker, DETR – Chair David Simpson, SSE Deborah Brown, Ernst & Young Frans Berkhout, SPRU Max Holden, DTI Paul White, ETSU Terence Ilott, DETR Tim Curtis, EST Owen Emery, DETR – Secretary	ETSU briefing document Policy Brief – UK Domestic Lighting Gearing Up Refrigeration Suppliers To Tackle Climate Change

Apologies

1. These were received from Bob Ryder, Teresa Smallbone and David Payne. Max Holden was attending in place of David Payne.

Minutes of MTAC(00)2

2. These were approved. The action points listed were discussed and reviewed as follows:-
 - a. Regarding Brian Atkins' replacement (paragraph 1), those present confirmed that it was correct, in principle, for manufacturing interests to be represented on the Committee. Where the representative had a vested interest in a particular proposal under consideration, they could be excluded from the Committee's discussions.
 - b. The "naming and shaming" submission to Ministers (paragraph 8) had been on hold pending the receipt of the report commissioned under the Retailer Compliance Testing project (see sub-paragraph 3(d) below). It would now be progressed shortly, and the recommendation to Ministers would be that they write to offending retailers requesting an explanation. Separately, consideration would be given to the possibility of promoting the need for label information to form part of Internet sales.
 - c. On ecolabelling and integrated product policy developments (paragraph 14), bilaterals had recently been held with Swedish representatives with the aim of progressing ecolabelling initiatives under their forthcoming EU presidency. And Bob Ryder had attended an EU meeting in Brussels on 27 October with the aim of

securing a “joined-up” approach between and within relevant Commission DGs on the whole range of integrated product policy issues.

- d. The MTP web site (paragraph 16) was continuously evolving, and was intended as the principal means for putting the Programme into the public domain. Drafts of sector policy brief papers were currently being developed for discussion at the sector managers’ meeting on 8 November (paper “Policy Brief – UK Domestic Lighting”, which was broadly welcomed by Committee members, is an example of what is being proposed). The web site was complemented by an Extranet facility. **ACTION: Paul White to arrange Extranet access for Committee members.**

Progress since MTAC(00)2

3. The following key developments were reported to those present:
 - a. 7 sector review meetings had been held covering the heating (2 meetings), industrial motors, commercial refrigeration, wet, cold and cooking sectors. This brought the total held so far this year to 15. A further 7 meetings were planned for the autumn.
 - b. At the commercial refrigeration sector review meeting, stand-alone air conditioning manufacturers welcomed a proactive approach for minimum standards. Current projections indicated a substantial increase in consumption from 13 terawatt/hours from 1994 to over 40 terawatt/hours by 2020; whereas the 2020 estimated technical potential was similar to today’s. In co-operation with DTI, the EEBPP and the Enhanced Capital Allowances scheme, the MTP was involved in developing proposals for test standards and product databases for such equipment (see paper “Gearing Up Refrigeration Suppliers To Tackle Climate Change”, which was broadly welcomed by Committee members).
 - c. Similarly, manufacturers of gas fires supported the development of a product database in their sector. An EU product database project was one of 2 new SAVE proposals which had been successful, the other being one for an MTP-led compliance network project.
 - d. The Retailer Compliance Testing project had been completed. The results of this study showed that there was still significant room for improvement in all stores regarding the requirement to display the energy label on cold and wet appliances. Since the actual number of incorrectly-labelled and unlabelled appliances was similar in national chains and independent outlets, both sectors should be targeted.
 - e. A major energy impact issue for next generation set-top boxes planned for distribution had been identified. These new boxes could lead to a doubling of the existing 12 terawatt/hours energy consumption in the consumer electronics sector by 2006. By introducing power management into the technology through the design stage, there was potential for 4 terawatt/hours to be saved. This issue was discussed at an EU power management meeting which, at the UK’s initiative, had been brought forward to 25 October. The outcome of this meeting had been very promising, but more work was now required urgently to translate the undertakings

given into concrete action. The EESOPS team had been alerted to the design-in intervention opportunity.

- f. The UK project team for the SAVE Dedicated Luminaires project had organised an industry meeting, which took place on 8 September, to discuss the components of a promotional strategy for dedicated lighting. The event was attended by 30 delegates representing the electricity supply industry, lamp and lighting manufacturers and retailers, and set a market penetration estimate of 7% by 2010. A targeted marketing plan was agreed which the EEP Lighting Strategy Group would develop. A second design competition was being planned.
- g. With the blessing of Committee members and subject to DTI agreement, expert support to China in the development of a market transformation strategy was planned, at a cost of only £8,500 to the MTP.
- h. ACCPE had recently published its first report, "Choosing Green Towards More Sustainable Goods And Services". Copies of this report were handed to those present.

Budget Review

4. The Committee endorsed ETSU's proposals for the rest of 2000-01, which reflected changing pressures and priorities identified mid year. These principally entailed a transfer of £81k from the unallocated provision to the approved core funding heading. Within this heading, the consumer electronics budget would be increased from £15k to £28k and the motors budget reduced from £10k to £2k. There would also be specific new budgets for programme development (£28k), EU briefings (£5k) and sector executive summaries (£12k).

UK Environmental Product Information Consortium and Information Base

5. The Committee endorsed a proposal to form a UK environmental product information consortium which would develop, define and maintain a database of reliable public domain environmental product information. The aims would be
 - a. to improve the accessibility to UK consumers, intermediaries and Government of reliable public domain information relating to the environmental performance and other related characteristics of domestic and non-domestic products, systems and services such as electric appliances, equipment, components and other traded goods;
 - b. to identify products which represent good and best practice;
 - c. to provide current information as a basic searchable information database, accessible directly via the Internet, and in machine-readable formats suitable for third-party applications;

- d. to encourage compatibility and convergence of information standards, presentational formats in support of existing and planned UK, EU and international consumer information systems which will benefit UK consumers;
- e. to encourage the increased availability and reliability of consumer environmental product information; and
- f. to aid Government market transformation policy.

Influencing policy and MTP's support role

- 6. Whilst links between the MTP and other relevant policy areas (eg water issues) were, in principle, to be welcomed, there was a need to manage the whole process carefully. Otherwise, resources might become overstretched. The more that this process could be streamlined, the better.

MTP Review

- 7. Professor John Chesshire was due to submit his report by the end of November.

Date of next meeting

- 8. The next meeting would be held during February 2001. **ACTION: DETR to canvass suitable dates with Committee members.**

Department of the Environment, Transport and the Regions
Environment, Business and Consumers Division
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