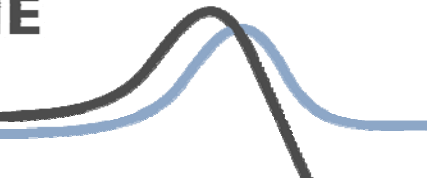


# **MTP in 2006-07**

MTAG 3 August 2006

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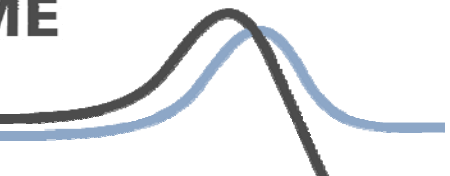


## Aims for 2006/07

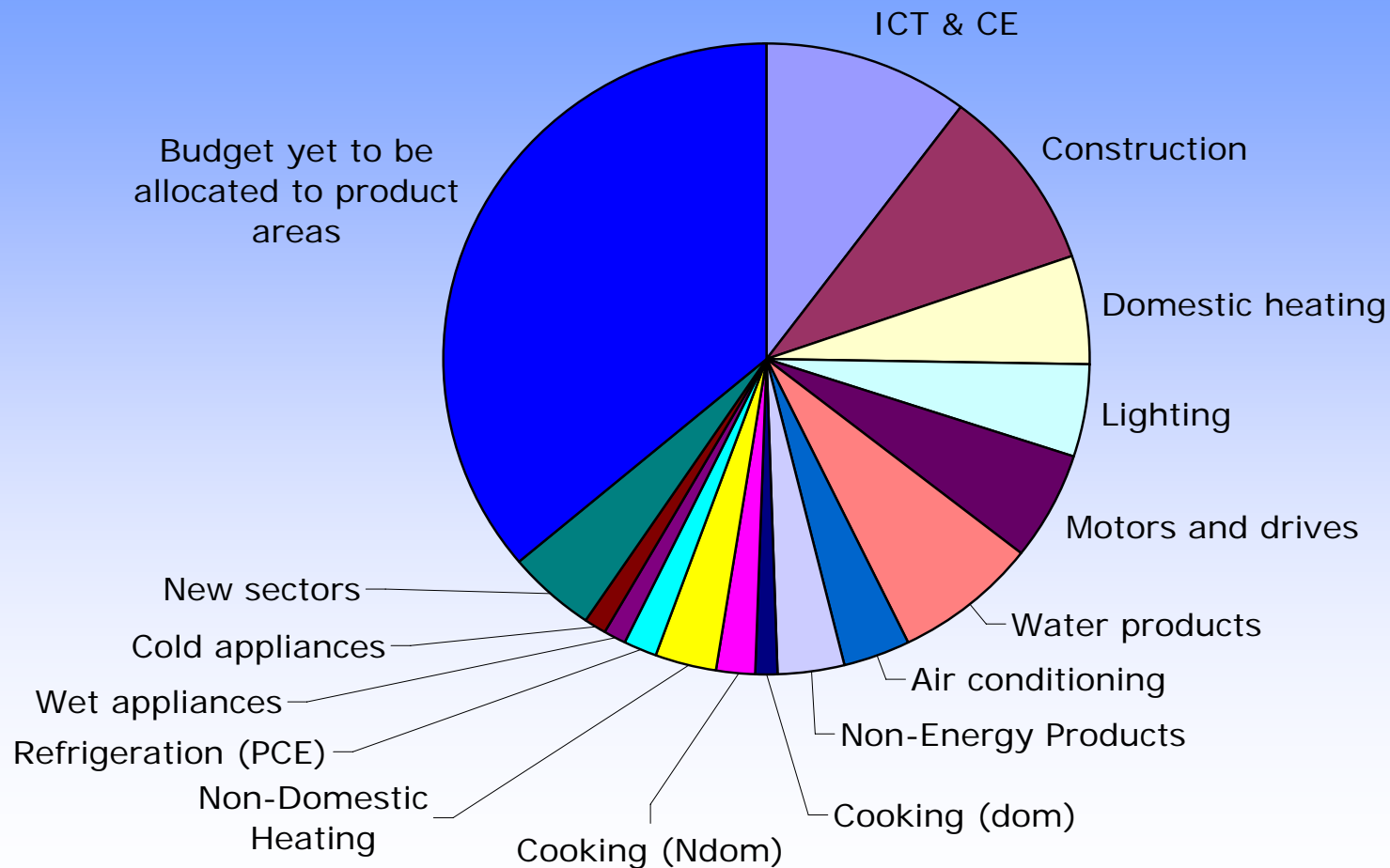
- Broaden and deepen the evidence base on priority products
- To achieve buy-in and implementation of the policy action plans
- To expand total UK energy, water and waste coverage
- To develop MTP capacity to present 'life-cycle thinking'
- To promote product policy thinking in new SCP priority areas

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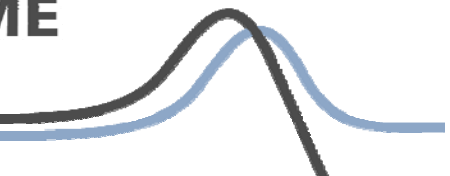


# Planned Product Funding



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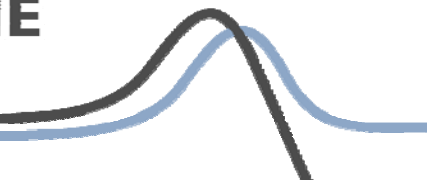


# Highlights of the Year To-date

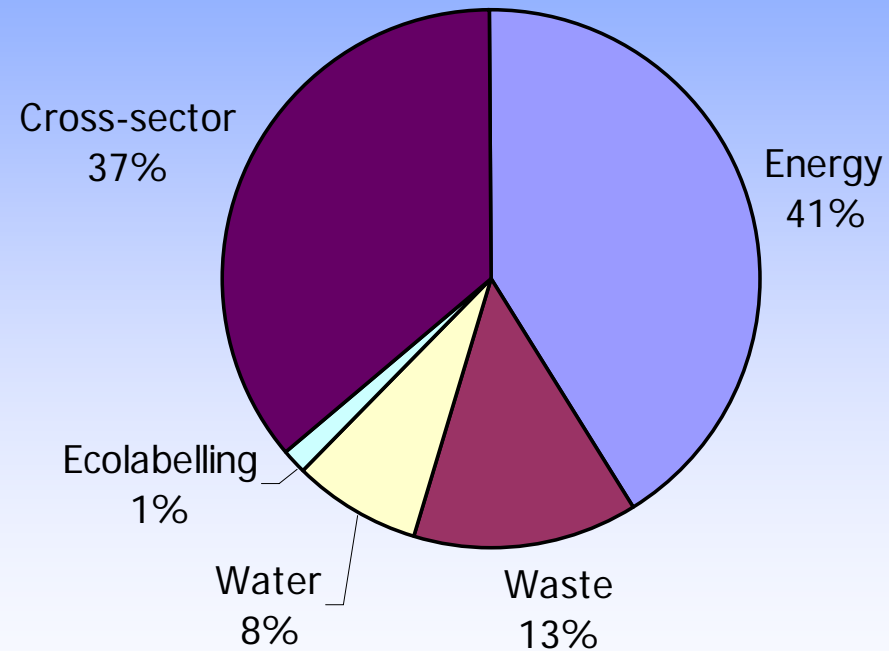
- EEDAL Conference 21-23 June
- EEDAL Side Events
- Sustainable Products 2006
- WRc contract for Water area
- E-news
- 7 new BNs, major updates to 98 BNs
- 68 meetings with key stakeholders
- 19 new policy stakeholders engaged
- Updated 'What If?' tool

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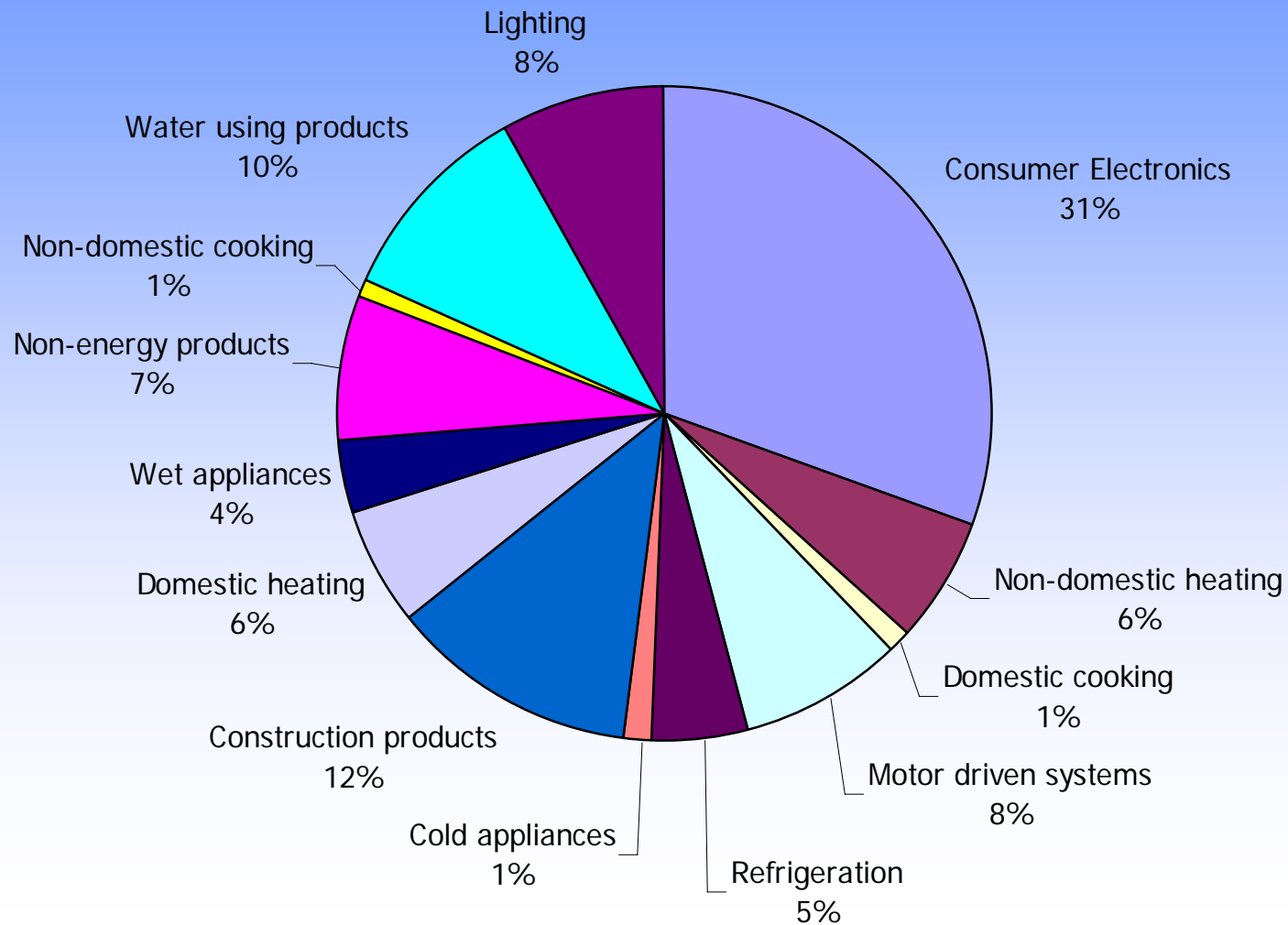
# Financial Summary to-date (1)



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# Financial Summary to-date (2)



## MARKET TRANSFORMATION PROGRAMME

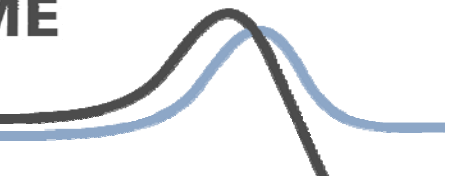
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# Upcoming activities

- Support to the Retailer Initiative
- Support to Defra on EuP
- Follow-up to the Energy Review and the SPTF report
- Input to Defra's Sustainable Products Strategy
- Update of the PSIB
- Development of new Innovation Briefing Notes

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## Looking ahead to 2007-08

- Bid already made to the BREW fund for projects in 2007-08 totalling £5M
- Feedback expected around October
- Scope for further suggestions from MTAG

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