

Gearing up for 2005/06

Mike Landy
MTP Programme Manager

Market Transformation Programme

..... to bring forward products, systems and services which do less harm to the environment,
using less energy, water and other resources



Drivers for change

- Scale: working to a £4M budget in 05/06
 - BREW
- Scope: energy, waste, water, international
- Policy support: establishing key relationships

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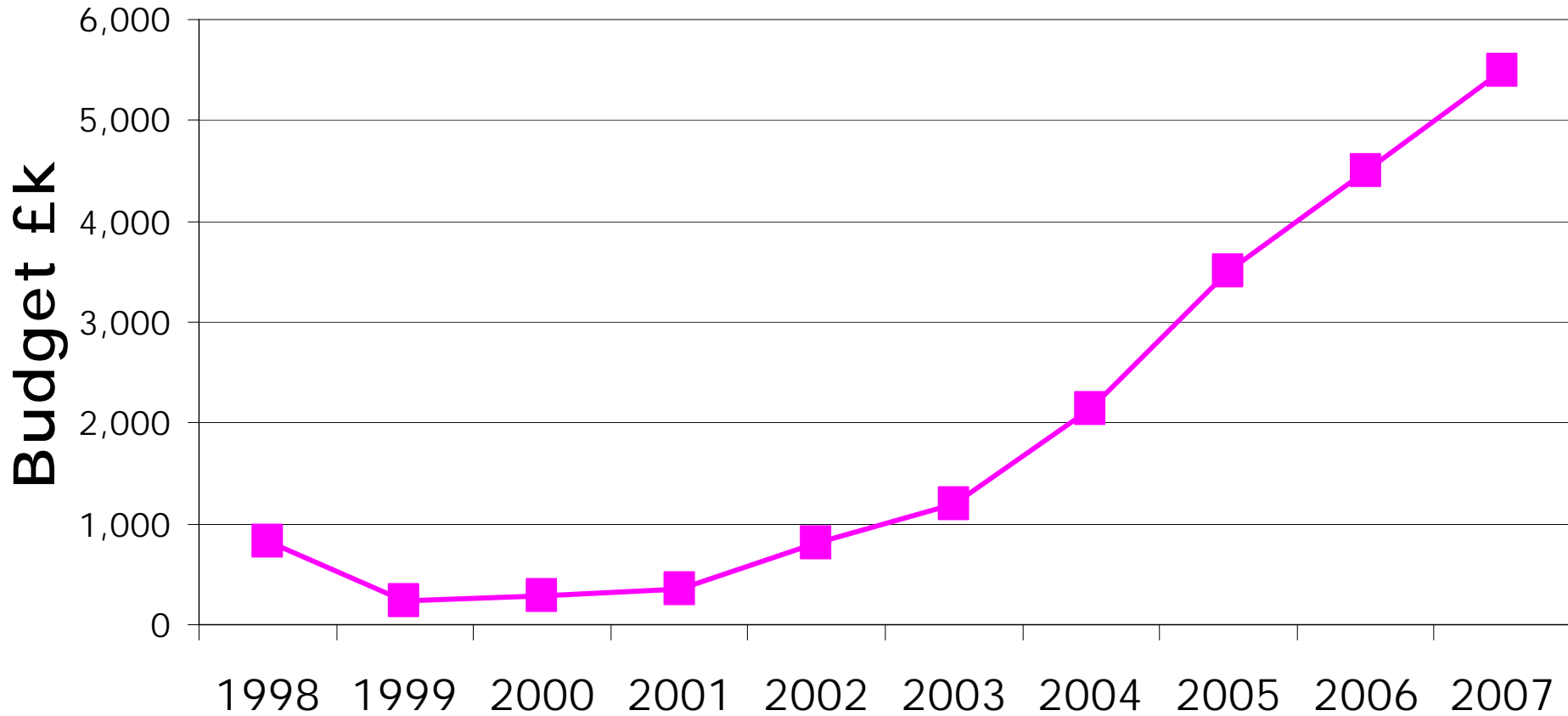
BREW

- Business Resource Efficiency and Waste
 - Uses revenue from landfill tax
 - Provides support to business in England through 8 delivery bodies/programmes
- £2M to MTP in 2005/06
- Indicative: £4M in 06/07 and £5M in 07/08
- Must be able to demonstrate benefit to business

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MTP Annual budgets since 1998



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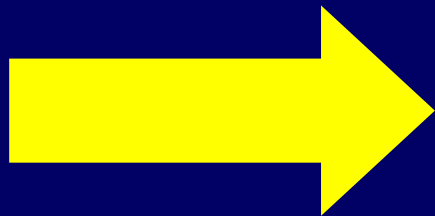
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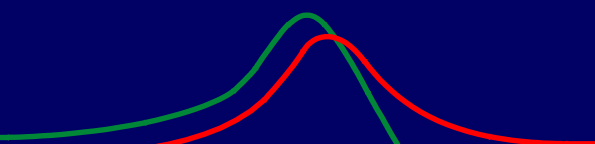
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MTP needs to adopt a suitable structure to meet these needs

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MTP Workstreams

C0 – Programme Management

C1 – Programme Development and Outreach

C2 – Evidence Base and Policy Critical Path

C3 – Reliable Product Information

C4 – Effective Standards

C5 – Assured Innovation

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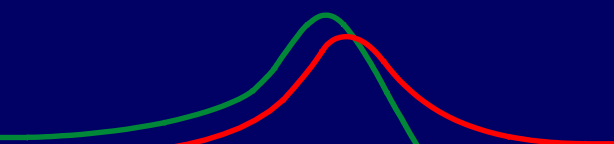


Supporting policy on sustainable consumption

- Identify key policies and programmes
- Develop working relationship
- Explore potential for collaborative project(s)
- Establish milestones
- Where required, incorporate into MTP workplan

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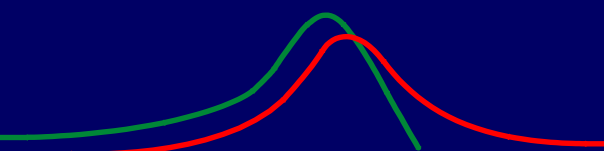


Example milestone

C2.c.1: To publish policy action plans on end of life waste issues for [x] energy using products by December 2005 (which account for [5%] of end-of-life product solid waste arisings), and [y] non-energy using products by March 2006 (which account for a further [2%] of end-of-life product solid waste arisings)

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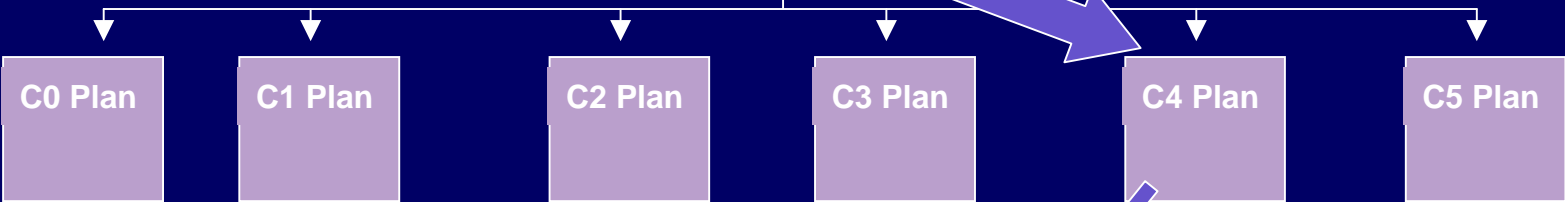
Policy Relationship Report & Project lists e.g. for WRAP

Project Relationship Report 1
Project Relationship Report 2
Project Relationship Report 3

Milestone(s)

MTP Programme Plan (£4M)

Milestone(s)

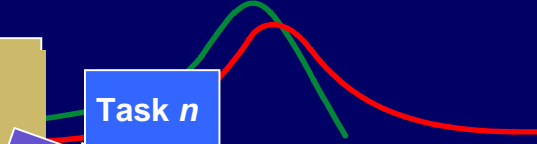


Objective C4.c
Log Frame & Task List

Task n

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Other goals for 2005/06

- Flexibility to respond quickly
- Expand contractor base
 - Panel
 - Register of experts
 - Call for proposals
- Programme evaluation

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