

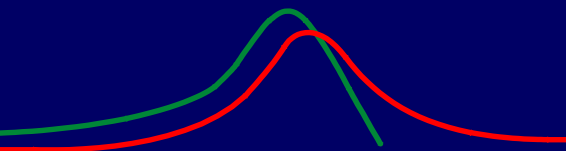
# Programme Balance

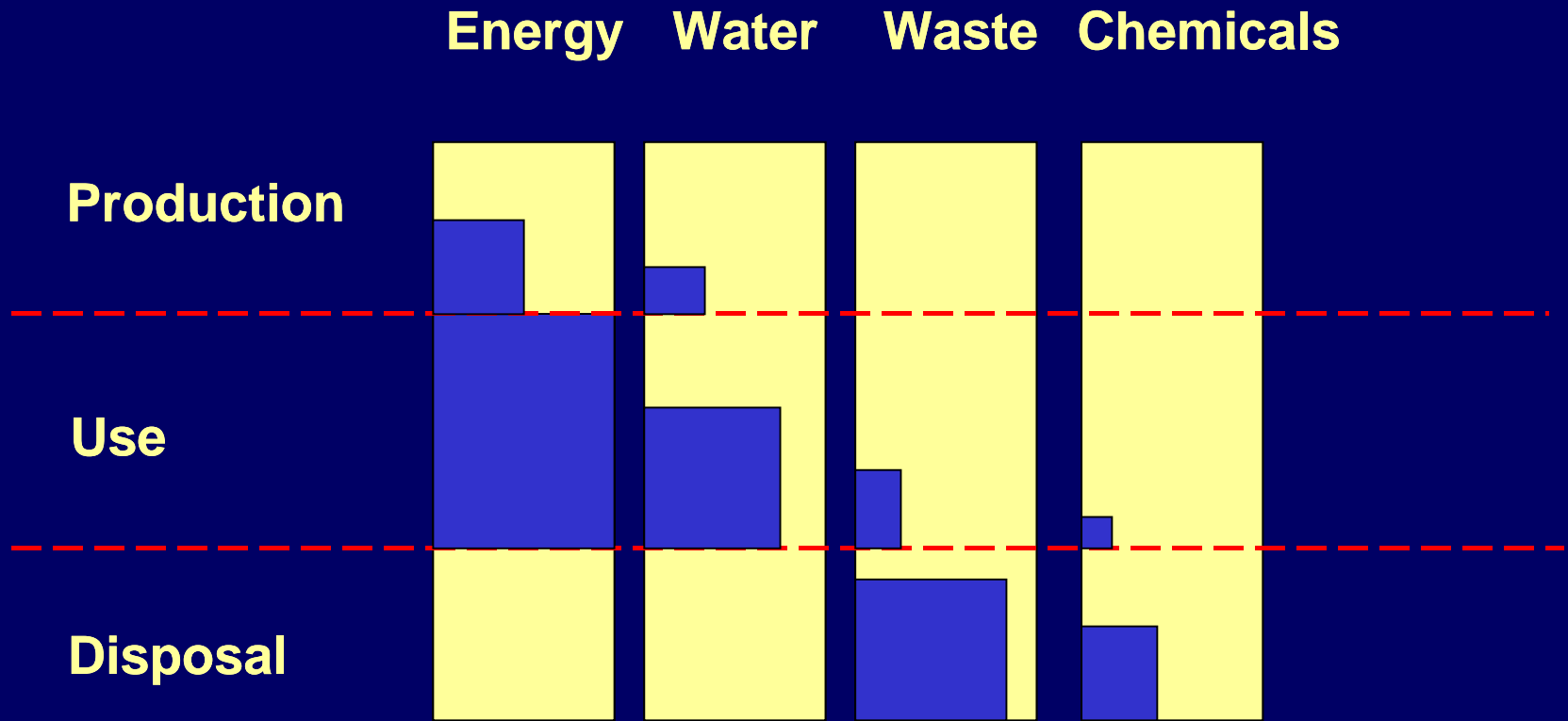
2005/6

## Market Transformation Programme

### Market Transformation Programme

..... to bring forward products, systems and services which do less harm to the environment, using less energy, water and other resources





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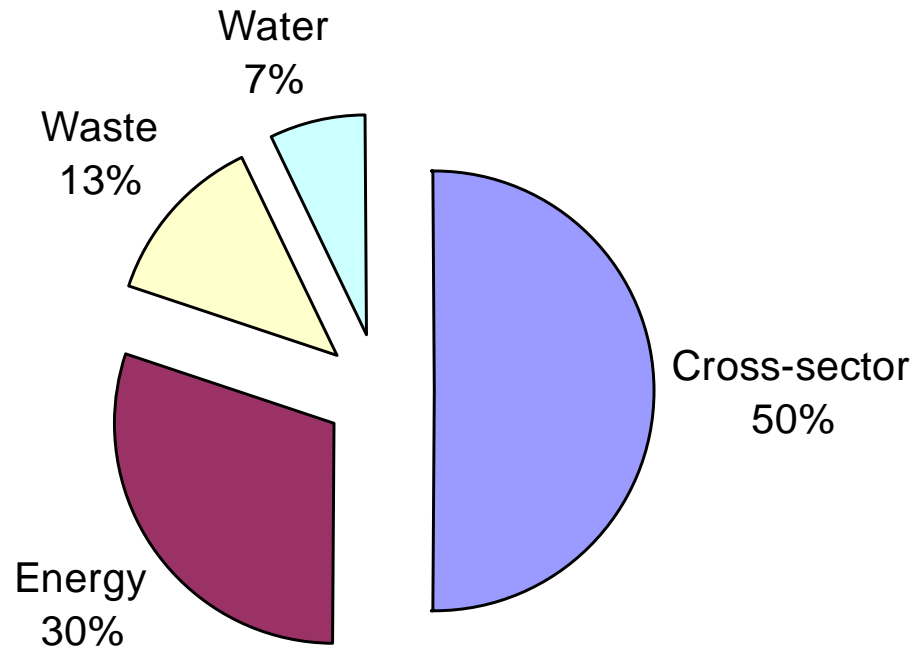
# How have we distributed resources?

|                 | Energy | Waste | Water | X-Sector | TOTAL% |
|-----------------|--------|-------|-------|----------|--------|
| C1 Outreach     | 1      | 1     | 1     | 6        | 9      |
| C2 Evidence     | 21     | 10    | 5     | 19       | 55     |
| C3 Product Info | 7      | 1     | 1     | 4        | 13     |
| C4 Standards    | 1.5    | 1     | 0.5   | 9        | 12     |
| C5 Innovation   |        |       |       | 3        | 3      |
|                 | 30     | 13    | 7     | 41       |        |

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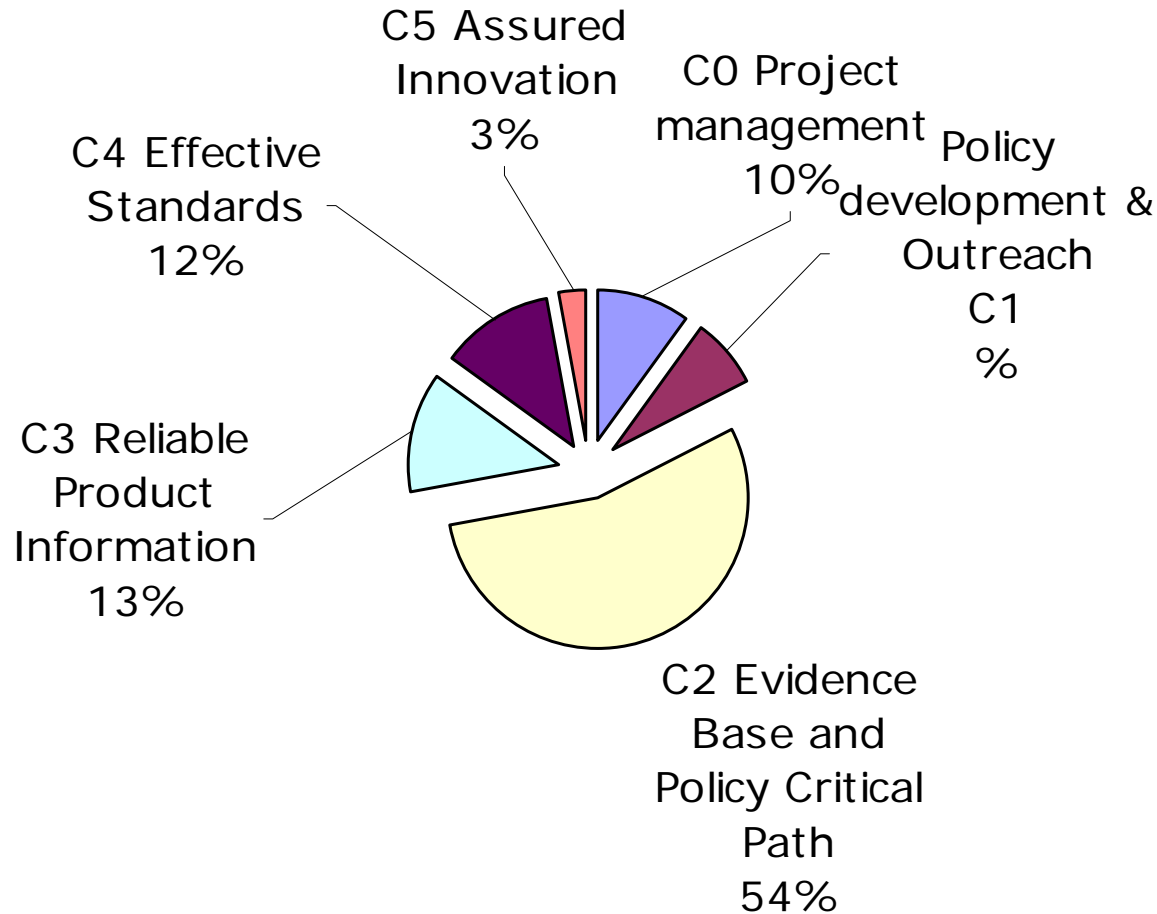
## Estimated split of expenditure by theme



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## Budget breakdown C0 to C5



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# Principal Developments

- ❑ Collaborative policy outreach
- ❑ Communications
- ❑ International outreach/initiatives
- ❑ Waste issues of products
- ❑ Innovation

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# C1/C2 Key Policy Milestones

- ❑ Relationship projects
- ❑ Overview papers – energy, waste, haz waste, water
- ❑ Policy action plans - end-of-life waste
- ❑ Policy models – energy
- ❑ Extend policy action plans to 2020 – energy
- ❑ Action plans for EWP and RCEP targets

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# C3-C5 Key Policy Milestones

- ❑ Reliable 'label' information – energy and water
- ❑ Methodology for competitive products - waste
- ❑ 2005 product standards – energy, waste, water
- ❑ Measures to raise standards – energy, water
- ❑ Energy Using Products Directive
- ❑ Technology roadmaps – energy, waste, water

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# Developing for Growth

- ❑ Evidence base – prioritising products
- ❑ International mapping – prioritising international relationships
- ❑ Building policy relationships – adding value
- ❑ Innovation – identifying priority trends

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