

An international context for MTP

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Market Transformation Programme



..... to bring forward products, systems and services which do less harm to the environment,
using less energy, water and other resources

Why?

- Much product policy is set internationally
- Most products traded internationally
- Many product standards set globally or regionally
- Multinational pressure more effective
- Multinational markets have more pull

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Who?

- United Nations – Marrakech, UNEP
- IEA – Secretariat and Agreements
- EU and EC – eg DGTren
- CEN and ISO
- Regional bodies – eg APEC
- Individual nations – China, India,
- Others – G8, CLASP, REEEP, etc

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What for?

- Influence international policy
- Influence national policy
- Enhance evidence base
- Influence product specifications
- Co-ordinate product test procedures, etc
- Influence particular industries
- Promote the MTP philosophy

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How?

- An initial framework
- Specific studies
- Intelligence from the whole team

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Initial framework

Table 1. International links for MTP

Opportunity		Purpose/benefit to MTP							Relevance to specific risks
International body	Initiative	Influence product policy	Access to data	Access to policy experience	Co-ordinate test methods	Influence minimum standards	Gear up effectiveness	Share and develop MTP approach	Which product streams and/or identified risks can be addressed?
	Theme	C1	C2	C2	C3	C4	C2-C4	C1	
UN	Marrakech process - Costa Rica Sep 05	✓						✓	
UNEP/DTIE	Sustainable Consumption Network	✓		✓					
	Sustainable Procurement	✓		✓			✓		
DESA/DSO	Expert Group on Sustainable Public Procurement	✓		✓			✓		
IEA	Set-top boxes - host meeting Summer 05	✓	✓		✓	✓	✓		
	Book on lighting	✓				✓			
	Public procurement	✓	✓	✓			✓		
	Transport - tyre speed				✓	✓			
	Energy for water pumping								
	General policy input DSM IA - Standards co-ordination - APEC/ESIS	✓	✓		✓				
EU	EURO	✓				✓			
	UK Presidency Energy Star	✓						✓	
	Labels CEN				✓	✓	✓		
	EU Topic centre								
States	China	✓			✓	✓		✓	
	Brazil	✓			✓	✓		✓	
	India	✓			✓	✓		✓	
	Australia		✓	✓	✓		✓	✓	
	USA		✓	✓	✓		✓	✓	
	Japan		✓	✓	✓		✓	✓	
Other	GE	✓		✓					
	REEEP	✓	✓	✓			✓		
	ISO				✓				
	CLASP (asked ESIS)				✓				
	AqA								
	Right Light 05		✓						
	ECEEE		✓	✓					
	One-watt conference	✓	✓	✓			✓		

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Priorities for action

Based on:

- Number of benefits
- Scale of benefits
- Risk of non-involvement
- Timing/opportunity
- Cost of involvement

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Priorities for action

- Marrakech
- G8
- China
- EUP
- Right Light 6

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